



Charting the Course to 2025: The County of York Comprehensive Plan Review

Comprehensive Plan Steering Committee *and* Communications and Outreach Group

Meeting Notice

Tabb Library
100 Long Green Boulevard, Yorktown
Thursday, August 26, 2004
7:00 PM

Agenda

- 1. Call to order**
- 2. Welcome and Introductions**
- 3. Introduction to the Comprehensive Plan**

There will be a PowerPoint presentation giving a brief overview of the Comprehensive Plan, the review process, and the roles of the Communications and Outreach Group and the Steering Committee.

- 4. Neighborhood Meeting Format and Publicity**

Fifteen neighborhood meetings have been scheduled for the next two months, beginning September 9 and ending October 28. We will discuss the format and publicity for these meetings.

- 5. Web Site Demonstration**

An Internet site for the Comprehensive Plan Review has been developed. The address is www.yorkcounty.gov/2025. A brief demonstration will be provided at the meeting.

- 6. Questions and Answers**

- 7. Adjourn**



Charting the Course to 2025: The County of York Comprehensive Plan Review

Comprehensive Plan Steering Committee *and* Communications and Outreach Group

Meeting Notes

Tabb Library
100 Long Green Boulevard, Yorktown
Thursday, August 26, 2004
7:00 PM

Steering Committee Members Present:

Nick Barba, Jack Christie, Jack Davis, Carole Ferro, A. T. Hamilton, Carl Loveland, Mark Medford, Rick Moberg, Al Ptasznik

Communications and Outreach Group Members Present:

Rob Anderson (The Greenlands), Bobby Baldwin (Meadowlake Farms), Whitney Cataldo (Lakes at Dare), Bob Clardy (Woodlake Crossing), Robert Dillard (Darby-Firby), Tracey Dowling (Sentara Williamsburg Community Hospital), Bill Euker (Wythe Creek Farms), Barbara Hambrook (Winders Pond), Michael Hendricks (Coventry), Lee Hudgins (York Point), Bonnie Karwac (Burcher Road), Frank Komornik, Burt Lightner (Carriage Homes at Williamsburg Commons), James "Mac" MacPherson (Brandywine), Whit and Terry McKinney (Wood Towne Quarters), Bill O'Dell (Marlbank Cove), Fred Richmond (Banbury Cross), Charles Rossi (Tabb Lakes), Mildred Russinko (Senior Center), Reggie Tucker (Moore House area), Doug White (Queens Lake).

Staff Present: Mark Carter, Tim Cross, Amy Parker, Earl Anderson, Phyllis Liscum

Steering Committee Chairman Barba called the meeting to order at 7:05 PM and thanked everyone for coming. Members of the Steering Committee, Communications and Outreach Group (COG), and Planning Division staff introduced themselves.

Mr. Cross gave a PowerPoint presentation giving an overview of the Comprehensive Plan, the review process, and public outreach efforts, which will include a series of 15 neighborhood meetings and a statistically valid citizen telephone survey in the fall. He also spoke about different things COG members can do to get the word out to their neighbors, friends, and associates. These include fliers, brochures, newsletters, web sites, email distribution lists, and word of mouth.

As a member of the committee that oversaw the previous review of the Comprehensive Plan, as well as a former Planning Commissioner, Mr. Hendricks spoke about the importance of the plan and the need for citizen input.

Mr. Barba, who currently serves on the Planning Commission, commented on the vital role the plan plays in the Commission's decisions. He called everyone's attention to a list of questions that had been prepared by the staff and the Steering Committee as a way to generate thought and discussion about planning and development issues that will need to be addressed in the plan. He explained that these questions will be put to the citizens at the upcoming neighborhood meetings and will also serve as the basis for many of the questions that will be used in the citizen survey.

Mr. Anderson gave a demonstration of the Internet site that has been developed for the project (www.yorkcounty.gov/2025). He explained that by accessing this web site citizens will be able to learn about the Comprehensive Plan and the review process, download the current plan, fill out an online questionnaire, submit their comments on the plan, contact members of the Steering Committee, Communications and Outreach Group (COG), and Planning staff, and find out when and where the neighborhood meetings will take place.

Mr. Cross, Mr. Anderson, and Mr. Barba answered the following questions from various members of the COG:

Question: Will anonymous citizen comments be accepted?

Answer: Yes, but citizens who require a response or additional information will need to provide contact information.

Question: Will there be a role for the COG after the Neighborhood Meetings have been conducted?

Answer: Yes. The COG will be asked to continue to keep citizens informed about the progress of the plan, refer citizen comments to the staff and Steering Committee, and publicize future opportunities for input, such as Planning Commission and Board of Supervisors public hearings.

Question: Can the COG have input into the questions that will be asked as part of the telephone survey?

Answer: Yes. COG and Steering Committee members will be given an opportunity to review the draft list of questions and make suggestions before it is finalized.

Question: How does the growth that has occurred in the County since the last plan update compare with the projections in that plan?

Answer: Population and school enrollment growth have fallen slightly short of the levels projected in the 1999 plan. Retail growth, particularly in the Lightfoot area, has followed in general accordance with the plan, perhaps exceeding expectations.

Question: Can you offer some examples where the guidance in the Comprehensive Plan influenced actual decisions or policies?

Answer: A rezoning application in the upper County was recently denied because many of the nearby residents and some members of the Board of Supervisors felt it was inconsistent with the Comprehensive Plan. Other examples include construction of the Tabb Library and the expansion of recreational facilities at New Quarter Park in order to increase its utilization, both of which grew out of the plan.

The following suggestions were made by various COG members:

- Until the online questionnaire is ready, post the “thought-provoking questions” on the web site for citizens to respond to.
- Add a link to the project web site on the home page of York County’s Internet site.
- Provide two-sided fliers with the entire meeting schedule on the back.
- Refer to Neighborhood Meetings as “open houses” rather than “meetings” to emphasize the informality of the format.

Mr. Ptasznik urged everyone to read the Comprehensive Plan – or at least the appendix detailing changes that were made to the 1991 plan – if they have not done so already. The plan can be downloaded from the Planning Division web site (www.yorkcounty.gov/planning). Hard copies can be reviewed in the York County and Williamsburg libraries or borrowed from the Planning Division.

Mr. Cross stated that in addition to the article that appeared in the August issue of the Citizen News, the neighborhood meetings would be advertised in the local newspapers. He added that color brochures are being printed for distribution and that the staff will provide fliers to the COG members upon request. These fliers can be customized for individual neighborhoods, and the County can photocopy as many copies as necessary.

The meeting was adjourned at 8:10 PM.

TCC